

# **Frederick County Human Relations Commission**

## **Advertising Policy**

From time to time the Frederick County Human Relations Commission solicits ads for publications. This usually occurs when small program booklets or other materials are printed by the HRC for its public events, such as the annual Awards Dinner or Naturalization Ceremony.

The purpose of this policy is to establish guidelines for the display of advertising in those publications.

It is the policy of the Frederick County Human Relations Commission that advertising is not to be displayed which:

1. Is false, misleading, or deceptive
2. Advertises alcohol or tobacco-related products
3. Is sexually explicit or obscene
4. Can be construed to be harmful to minors
5. Includes profanity
6. Depicts violence, illegal activity, or anti-social language

The HRC may decide to include a statement in its booklet and other printed materials that the ads appearing therein should not be construed as an endorsement of the advertiser and do not necessarily reflect the views of the Frederick County Government or the HRC.